

YOUR BLOG

A DOMAIN NAME



Your web address. You can't have a website without a domain name. Registering a domain doesn't automatically create a website. If you've decided to start your own business, for example, and you thought of a great name for it, you might copyright the name to protect it. That's what registering a domain name means, but it's only the first of more steps that go into building your business. When you use a free blogging platform you have a free subdomain name (your name includes your host's name) but you can usually purchase a custom one. Domain name fees recur annually.

A HOST



A host (or hosting platform) is the company that provides the space on their servers and equipment to store your blog. Typically, an annual fee is required to store your blog on a host's server. Hosts provide a variety of services, including free email account/s, backup services & 24/7 technical support. Free blogging platforms (aka CMS platforms), like WordPress.com and Blogger, offer free hosting.

FILES/DATA



The files/data, that make up the site —aka a Content Management System (CMS) platform or blogging software. Popular platforms are Wordpress (both .com and .org), Blogger, Joomla, Weebly, etc.